Privacy Policy - StartWise Education

Effective date: June 2025

At StartWise, we are committed to protecting the privacy and personal data of everyone who interacts with us. This Privacy Policy explains how we collect, use, and protect your information in accordance with UK GDPR regulations.

1. What Data We Collect

When you use our website or contact us, we may collect the following types of information:

- Full name
- Email address
- Phone number
- Location (city or postcode)
- Information related to your academic background, study interests, or Student Finance status
- Identity documents such as a valid photo ID or passport
- National Insurance number
- Proof of UK residency (e.g. settled status, pre-settled status, or visa)
- Any other information you voluntarily submit through our forms or communication
- 2. How We Use Your Data

We use the information you provide to:

- Respond to your enquiries
- Provide educational guidance and course recommendations
- Support you with application and Student Finance processes
- Follow up for feedback or further support

We do NOT sell, rent, or share your data with third parties for marketing purposes.

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3. Data Storage and Security

Your data is stored securely and accessed only by authorised team members. We use secure platforms (such as Microsoft Forms and encrypted email) to collect and manage data.

We retain your information only for as long as necessary to fulfil the purposes outlined in this policy or as required by law.

4. Your Rights

Under UK GDPR, you have the right to:

- Request access to your personal data
- Request correction or deletion of your data
- Withdraw your consent at any time
- Lodge a complaint with the UK Information Commissioner's Office (ICO)

To exercise these rights, contact us at: info@startwise.uk

5. Contact

If you have any questions or concerns about this policy or how your data is used, please get in touch:

Email: info@startwise.uk